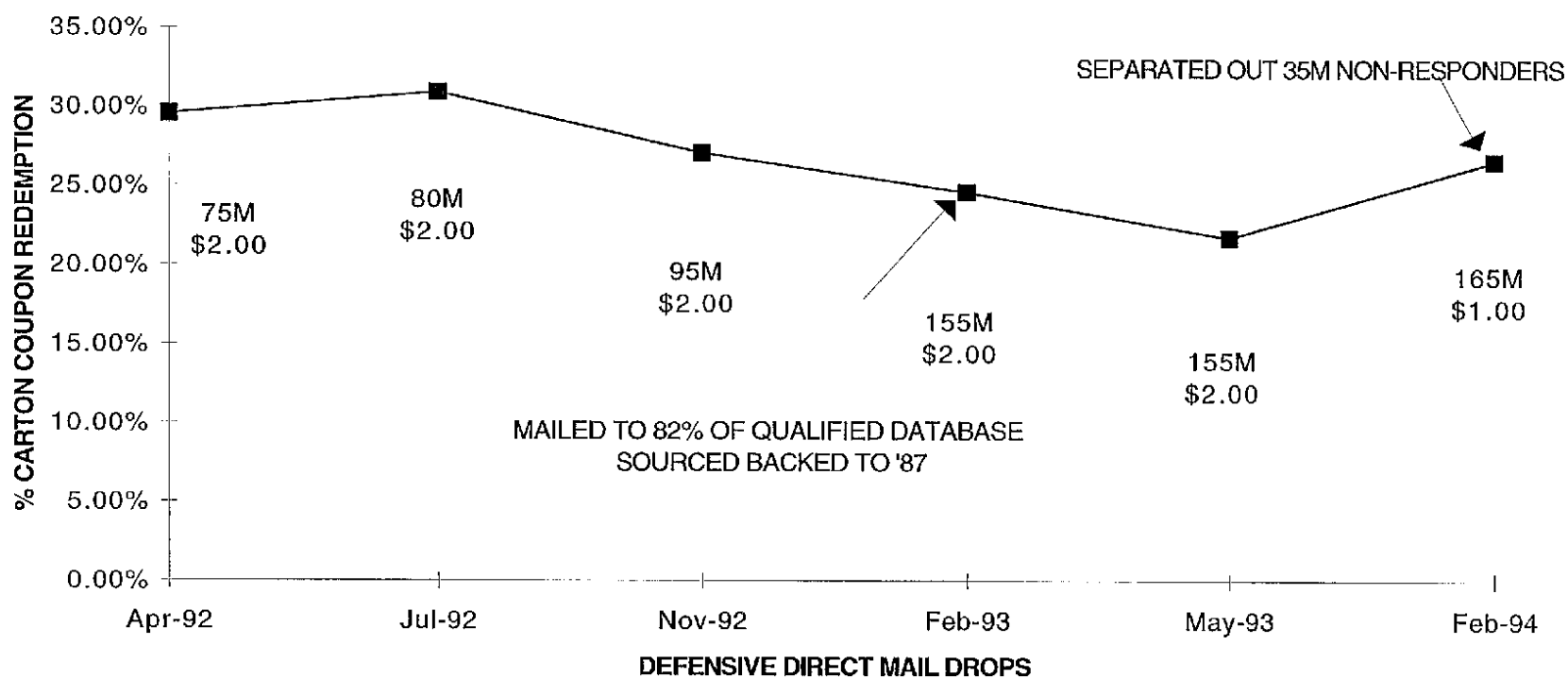


- PARLIAMENT'S DEFENSIVE DIRECT MAIL COUPON REDEMPTION RATE HAS BEEN DECLINING SINCE JULY 1992, BUT RECENTLY HAS BEGUN TO REBOUND WITH PRELIMINARY SEGEMENTATION EFFORTS.



2062354112